



General
Osteopathic
Council

'We're registered' Registration Mark

TERMS OF USE

The GOsC 'We're registered' Mark is a registered trademark owned by the General Osteopathic Council (GOsC). The GOsC issues the Registration Mark and oversees its use.

The Mark may only be used in accordance with these terms of use.

The Registration Mark

Who can use the Mark?

Only osteopaths currently registered with the GOsC are permitted to use the GOsC 'We're registered' Registration Mark.

The 'We're registered' Mark is designed for use by group osteopathic practices, i.e. where there is more than one registered osteopath working within an individual osteopathic practice. This Mark should not be used in any way that implies that other health professionals or therapists based in that practice are registered osteopaths.

To avoid any confusion we would encourage group practices to also include the registered names and the registration numbers of the osteopaths in the practice where this Mark is used, for example on the practice website or on shared stationery.

When using this Mark on your website, display it as a hyperlink to the GOsC website to draw attention to the standards that underpin your practice.

Use of the Mark

Authorised users are permitted to use the Mark in any reasonable manner that promotes the status of individuals as registered osteopaths and is not likely to bring the profession into disrepute. The GOsC reserves the right to withdraw permission for use at any time.

You can use the GOsC 'We're registered' Registration Mark on:

- Letterheads, appointment cards, email signatures
- Practice websites
- Promotional material relating to the group osteopathic practice
- Within your practice, consulting room or waiting area.

If you have any doubt about whether a proposed use is appropriate, you should seek the advice of the GOsC. If you wish to use the GOsC Registration Mark on any material not described above, you should seek permission from the GOsC.

Failure to comply with these terms of use may result in the GOsC taking action against you for infringement of the Registration Mark.

'We're registered' Mark



Guidelines for the use of the Mark

Presentation of the Mark

The GOsC 'We're registered' Mark has been designed to be as user-friendly as possible for a range of different uses.

Position

The Registration Mark can be used anywhere on your printed or electronic page.

Size

The Mark should not be reduced to a size that renders any of the wording indecipherable.

If the file size is not large enough for your purposes for reproduction, please contact the GOsC.

The minimum size for the Mark is a width of 29mm.

When using the Mark do not adjust the proportions of the file or distort the file in any way (see also page 4).



Exclusion zone

This describes the clear space needed around the Mark when you place it and is indicated diagrammatically to the right.

Colour

The logo is supplied as a CMYK JPG file.

If you are using the Mark on professionally designed, printed or online materials, please refer your designer and/or printer to the following colour breakdowns.

CMYK C 100 M 68 Y 0 K 54

RGB R 0 G 45 B 98

The CMYK breakdown corresponds to the GOsC blue Pantone 282.

'We're registered' Mark



Guidelines for the use of the Mark

Correct placement of the Mark

The Mark is supplied with a white background and can be placed on a white page or a solid block of colour.

You may place the Mark on an even coloured area of a photograph.



Incorrect placement of the Mark

Do not do any of the following

Use the Mark in a different colour



Change the proportion of the Mark and distort it



Change the orientation of the Mark



Place the Mark on top of a busy area of an image



Place the Mark with a transparent background on top of a colour or an image

