
Continuing Professional Development Consultation

Council Meeting
6 November 2014



General
Osteopathic
Council

Consultation plan

Objectives:

- To inform and engage registrants
- To ensure relevant institutions/organisations support the scheme
- To seek further input from patients/patient representative groups
- To obtain buy-in from key political stakeholders

Timing:

- Approximately five months – January to end-May



Consultation materials

- Printed summary booklet
- Bespoke web pages 'microsite' with videos
- Consultation document (online and download)
- Supporting documents and case studies (online and download)
- Online response form (Bristol online survey)
- Hard copy response option
- Dedicated email Q&A support linked to website updates



Promotion

- Summary booklet mailed to all registrants with covering letter
- Mailings to other key stakeholders
- *the osteopath* – linked features, December, February and April
- Bespoke e-bulletin
- Social media messaging throughout campaign – Twitter, Facebook and other
- Linked promotional support from iO and others to be sought



Engagement events

- Regional groups – option of GOsC workshop or materials for self-directed discussions
- ‘Conversations’ – materials to encourage osteopaths to discuss proposals with colleagues, friends etc
- Osteopathic groups – briefing meetings or workshops (e.g. SCC faculty weekend, faculty at Swansea University and local/regional groups)
- External stakeholders – briefing meetings
- Patients – meetings with groups plus additional focus groups if required

