

**University of St Mark & St John Master of Osteopathic Medicine  
Action Plan in response to the General Osteopathic Council Initial Recognition Review**

<b>Condition</b>	<b>Action to be Taken</b>	<b>Target Date</b>
<p>1. Implement a comprehensive phased strategy for the recruitment, appointment and training of specialist staff, to provide students with a diversity of exposure to a range of osteopathic perspectives, so that staff are in post three months prior to programme start (paragraphs 64 to 66)</p>	<p>The recruitment requirements for the programme have now been entered into the Faculty academic deployment plan as recommended in the GOC Review.</p> <p>Three months prior to the first year of recruitment two fractional appointments (0.4 FTE each) will be recruited as part-academic, part-practitioner staff. These will supplement an experienced Programme Leader (0.2 FTE) from the core staff team. In the second year of programme delivery (2018/19) a further 1.0 FTE staff will be available to the subject area based on achieving a minimum cohort of 20 students. The fractional FTE may flex up or down, depending on the cohort size e.g. 40 students = 2 FTE.</p> <p>In the third year (2019/20) with a further cohort an additional 1.0 FTE will be available, with the area achieving full academic staffing in 2020/21 with one more FTE. This will mean a full staffing of 4 FTE when the programme is fully operational with the management and range of diversity of staffing determined by the Programme Leader through normal recruitment processes.</p> <p>The academic staffing and programme delivery will be further supplemented by existing Faculty staff where skills are relevant e.g. Research Methods. In addition to academic staffing, a Osteopathy Clinic Manager will be in place for the commencement of 2019/20 at which time Osteopathy will have moved from a shared clinic to a fully independent clinic.</p>	<p>March 2017</p>

<b>Condition</b>	<b>Action to be Taken</b>	<b>Target Date</b>
<p>2. Implement a phased five year clinic infrastructure development strategy that meets the requirements of the Subject Benchmark Statement for osteopathy and the Osteopathic Practice Standards (OPS), consistent with initial development requirements and planned growth in student numbers, as part of a comprehensive plan for learning resources and programme expansion (paragraphs 50 to 54)</p>	<p>A five year Osteopathy clinic infrastructure development strategy has been created (appendix 1) with the intention to create a new Osteopathy clinic.</p>	<p>May 2017</p>
<p>3. Revisit and comprehensively map external reference points, including the Osteopathic Practice Standards (OPS), the Guidance for Osteopathic Pre-registration Education (GOPRE) and the Subject Benchmark Statement for Osteopathy and ensure that their requirements are fully embedded throughout the programme (paragraphs 12 to 15)</p>	<p>The module descriptors have now been revised and mapped with the Osteopathic Practice Standards (OPS), the Guidance for Osteopathic Pre-registration Education (GOPRE) and the Subject Benchmark Statement for Osteopathy</p> <ol style="list-style-type: none"> <li>1. Master of Osteopathic Medicine module descriptors (appendix 2)</li> <li>2. Master of Osteopathic Medicine and Osteopathic Practice Mapping Document against Professional Standards (appendix 3)</li> <li>3. Master of Osteopathic Medicine Mapping Document against GOPRE (appendix 4)</li> <li>4. Master of Osteopathic Medicine Mapping Document against Subject Benchmark Statement for Osteopathy (appendix 5)</li> </ol>	<p>May 2017</p>

Condition	Action to be Taken	Target Date																																																																													
<p>4. Implement a marketing strategy linked to forecast student numbers, to ensure that an appropriate range and diversity of patient presentations are available to meet students' learning needs, consistent with the expectations of the Subject Benchmark Statement for Osteopathy and the Guidance for Osteopathic Pre-registration Education (paragraphs 60 to 62)</p>	<p>The following Marketing Strategy will be implemented:</p> <table border="1" data-bbox="573 228 1644 786"> <thead> <tr> <th data-bbox="573 228 1162 268">Action</th> <th data-bbox="1171 228 1245 268">May</th> <th data-bbox="1254 228 1328 268">June</th> <th data-bbox="1337 228 1411 268">July</th> <th data-bbox="1420 228 1494 268">Aug</th> <th data-bbox="1503 228 1576 268">Sept</th> <th data-bbox="1585 228 1644 268">Oct</th> </tr> </thead> <tbody> <tr> <td data-bbox="573 274 1162 336">Mailing to 70 local GP clinics within 12 miles of Plymouth with info on coming soon</td> <td style="background-color: #cccccc;"></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td data-bbox="573 343 1162 373">Posters out into GP surgeries ("Clinic coming soon")</td> <td></td> <td style="background-color: #cccccc;"></td> <td></td> <td style="background-color: #cccccc;"></td> <td style="background-color: #cccccc;"></td> <td></td> </tr> <tr> <td data-bbox="573 379 1162 410">Posters in sports centre</td> <td></td> <td></td> <td></td> <td style="background-color: #cccccc;"></td> <td style="background-color: #cccccc;"></td> <td style="background-color: #cccccc;"></td> </tr> <tr> <td data-bbox="573 416 1162 478">Mailing 2 to GP surgeries with updated posters "clinic now open"</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td style="background-color: #cccccc;"></td> </tr> <tr> <td data-bbox="573 485 1162 515">Staff and student news release online</td> <td></td> <td></td> <td></td> <td style="background-color: #cccccc;"></td> <td></td> <td></td> </tr> <tr> <td data-bbox="573 521 1162 552">Press release to local papers and radio stations</td> <td></td> <td></td> <td></td> <td style="background-color: #cccccc;"></td> <td></td> <td></td> </tr> <tr> <td data-bbox="573 558 1162 620">Google adwords on "bad back" and "osteopath" within restricted radius of Plymouth</td> <td></td> <td></td> <td></td> <td style="background-color: #cccccc;"></td> <td></td> <td></td> </tr> <tr> <td data-bbox="573 627 1162 657">Feature article on working days lost due to pain</td> <td></td> <td></td> <td></td> <td style="background-color: #cccccc;"></td> <td></td> <td></td> </tr> <tr> <td data-bbox="573 663 1162 694">Social Media post</td> <td></td> <td></td> <td></td> <td style="background-color: #cccccc;"></td> <td></td> <td></td> </tr> <tr> <td data-bbox="573 700 1162 762">Schools and colleges newsletter (692 institutions, 1,042 contacts)</td> <td></td> <td></td> <td></td> <td style="background-color: #cccccc;"></td> <td></td> <td></td> </tr> </tbody> </table>	Action	May	June	July	Aug	Sept	Oct	Mailing to 70 local GP clinics within 12 miles of Plymouth with info on coming soon							Posters out into GP surgeries ("Clinic coming soon")							Posters in sports centre							Mailing 2 to GP surgeries with updated posters "clinic now open"							Staff and student news release online							Press release to local papers and radio stations							Google adwords on "bad back" and "osteopath" within restricted radius of Plymouth							Feature article on working days lost due to pain							Social Media post							Schools and colleges newsletter (692 institutions, 1,042 contacts)							<p>August 2017</p>
Action	May	June	July	Aug	Sept	Oct																																																																									
Mailing to 70 local GP clinics within 12 miles of Plymouth with info on coming soon																																																																															
Posters out into GP surgeries ("Clinic coming soon")																																																																															
Posters in sports centre																																																																															
Mailing 2 to GP surgeries with updated posters "clinic now open"																																																																															
Staff and student news release online																																																																															
Press release to local papers and radio stations																																																																															
Google adwords on "bad back" and "osteopath" within restricted radius of Plymouth																																																																															
Feature article on working days lost due to pain																																																																															
Social Media post																																																																															
Schools and colleges newsletter (692 institutions, 1,042 contacts)																																																																															
<p>5. Implement a fitness to practise policy that reflects current General Osteopathic Council (GOsC) guidance, and ensure that key staff, including external placement supervisors, are trained to participate in relevant stages of the process (paragraph 48)</p>	<p>The University Fitness to Practice Procedure (Student Regulations Framework, section 10) will be included in the programme handbook.</p> <p>The existing University Policy will be reviewed during 2016-17, and links between the University and Professional Practice will be clearly articulated within the student documentation.</p>	<p>September 2017</p>																																																																													

Condition	Action to be Taken	Target Date
<p>6. Implement a phased strategy for ensuring that external clinical placements are available from September 2019, consistent with the requirements of the Subject Benchmark Statement for Osteopathy, sufficient to meet projected student numbers, underpinned by service level agreements that articulate clinical arrangements and responsibilities, and the support and mentoring to be provided for placement supervisors and their students (paragraph 33, 50, 58, and 59)</p>	<p>An action plan for Clinical Placements (appendix 6) has been created. This includes:</p> <ul style="list-style-type: none"> <li>• A matrix identifying modules that contain clinical placements including: module code, the year and semester of study; required has been created. <i>(January 2017)</i></li> <li>• A DBS risk assessment will take place to prior to the start of the programme by the Registry and Compliance Manager. If students are required to hold a DBS this will be completed during the admission/induction period. <i>(End of February 2017)</i></li> <li>• Contact with the Head of Library and Head of eLearning Technology will take place to ensure placement supervisors are fully supported in their role. <i>(End of February 2017)</i></li> <li>• A Placement Outline document will be created to map clinical placements across the four years of the programme. <i>(End of February 2017)</i></li> <li>• The creation of a briefing sheet for Placement Supervisors explaining their role and responsibilities. <i>(End of February 2017)</i></li> <li>• Contact to be made with local osteopathic providers to raise the profile of the programme and to discuss potential placement opportunities for students. <i>(End of May 2017)</i></li> <li>• The creation of a marketing plan to promote the addition of Osteopathy treatments offered at the Marjon Clinic. <i>(End of May 2017)</i></li> <li>• The design and implementation of a process aimed at managing and recording placements. <i>(End of May 2017)</i></li> </ul>	<p>September 2019</p>